

SAVE  **CALTRAIN**
Silicon Valley Leadership Group

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Overview

- 1/21/2011 Summit
- Potential Solutions
- Next Steps



1/21/2011 SUMMIT

- 200+ Leaders
 - South Santa Clara County to San Francisco
 - Elected Officials, Corporate Representatives, Advocates, Public Sector Staff
- Solutions-Oriented: *How to fix this broken system?*



Potential Solutions

- Timeframe

- Emergency (FY2011/12)
- Near-term (1-2 Years)
- Long-term (3+ Years)

- Type

- Service Model/Business Plan Changes
- Governance Reform
- Real Estate-Based
- Government-Approved
- Voter-Approved



Potential Solutions

- Reform Caltrain and/or Transit Agency Governance
- Continue Near Term Contributions by Member Agencies (Muni, SamTrans, VTA)
- Sell or Lease Caltrain Land and/or Air Rights
- Sell Advertising/Naming Rights
- Alter "Go Pass" Model
- Build Caltrain Fare into Sports/Entertainment Tickets
- Change Parking Policies
- Reduce/Realign Service
- Increase Amenities
- Raise Fares
- Improve Caltrain Marketing and Awareness
- Create an Annual Pass
- Establish Region-wide Transit Passes/Fee
- Increase Pre-Tax Commuter Benefits
- Sell Tax Credits as part of AB 32 Implementation
- Develop Public/Private Partnerships
- Undertake TOD/Joint Development
- Charge Development Impact Fees
- Increase Density around Stations, Better Land Use Integration
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- Establish Tax Increment Financing (TIF) District
- Create Assessment Districts
- Shift Existing Transportation Dollars
- Secure Federal, State and/or Local Funding
- Access High Speed Rail-Related Funds
- Access/Establish Bridge/Highway Tolls
- Establish High-Occupancy Toll (HOT) Lanes
- Enact Congestion Pricing
- Increase Vehicle License/Registration Fees
- Increase Real Estate Transfer Tax
- Establish/Increase Payroll Tax
- Increase Property Taxes
- Enact Sales Tax Measure and/or Extend Sales Tax to Services
- Increase Gas Tax (Local/Regional/State)
- Establish Transportation User Fee/Tax (ie. VMT-based)
- Use Congestion Pricing



WHERE DO WE GO FROM HERE?

Community Outreach

- Town Halls to gain Community Input and Support

Financial Analysis

- What needs to happen procedurally?
- How much money can be raised/saved from each viable option?

Political Analysis

- For solutions that require voter approval, polling
- For other solutions, political viability



WHERE DO WE GO FROM HERE?

Timeline

- 1/21/2011: Leadership Group Summit
- 1/29/2011: Friends of Caltrain Summit
- February-April: Identify & Assess Options
- March-April: 6 Regional Town Halls
- May-June: Focus on Implementation

