

 **WiredWell**

Integrated Wellness Personified

Monique Little
Chief People Officer

First  Tech
federal credit union

Impacting Business Results

Fact

33% of US workers suffer from financial stress that negatively affects their health, morale and productivity.¹

Fact

75% of employees who participated in financial workshops reported making better financial decisions.²

Fact

For every dollar invested in wellness programs, companies can save up to \$6 on health insurance costs.³

Fact

Employees that have the opportunity to make a social or environmental impact through their job or company provided benefits report higher satisfaction by a 2:1 ratio over those who don't.⁴

¹Source: The Money Blog Oct 12,2007

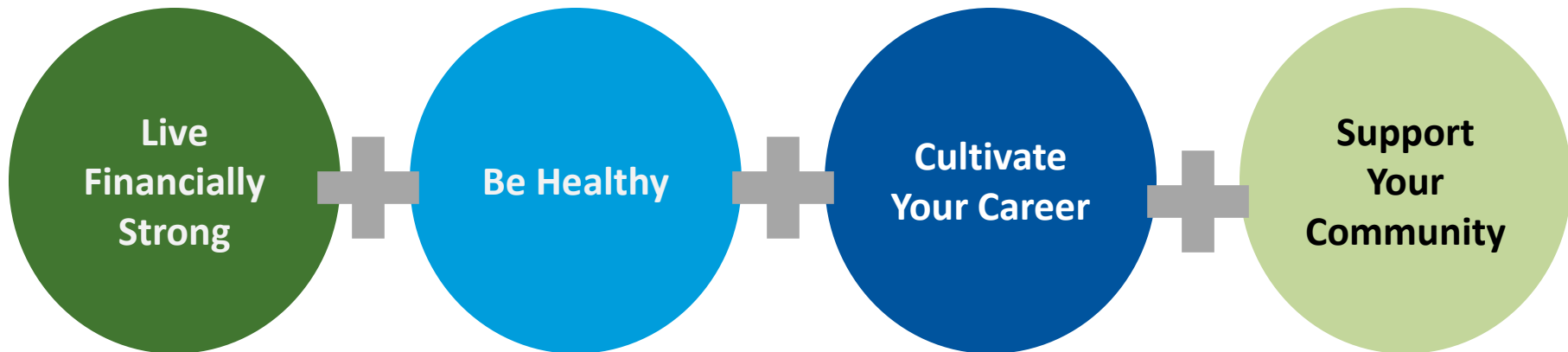
³Source: Journal of Compensation and Benefits

³Source: University of Michigan's Health Management Resource Center's 2010 Cost-Benefit Analysis and Report

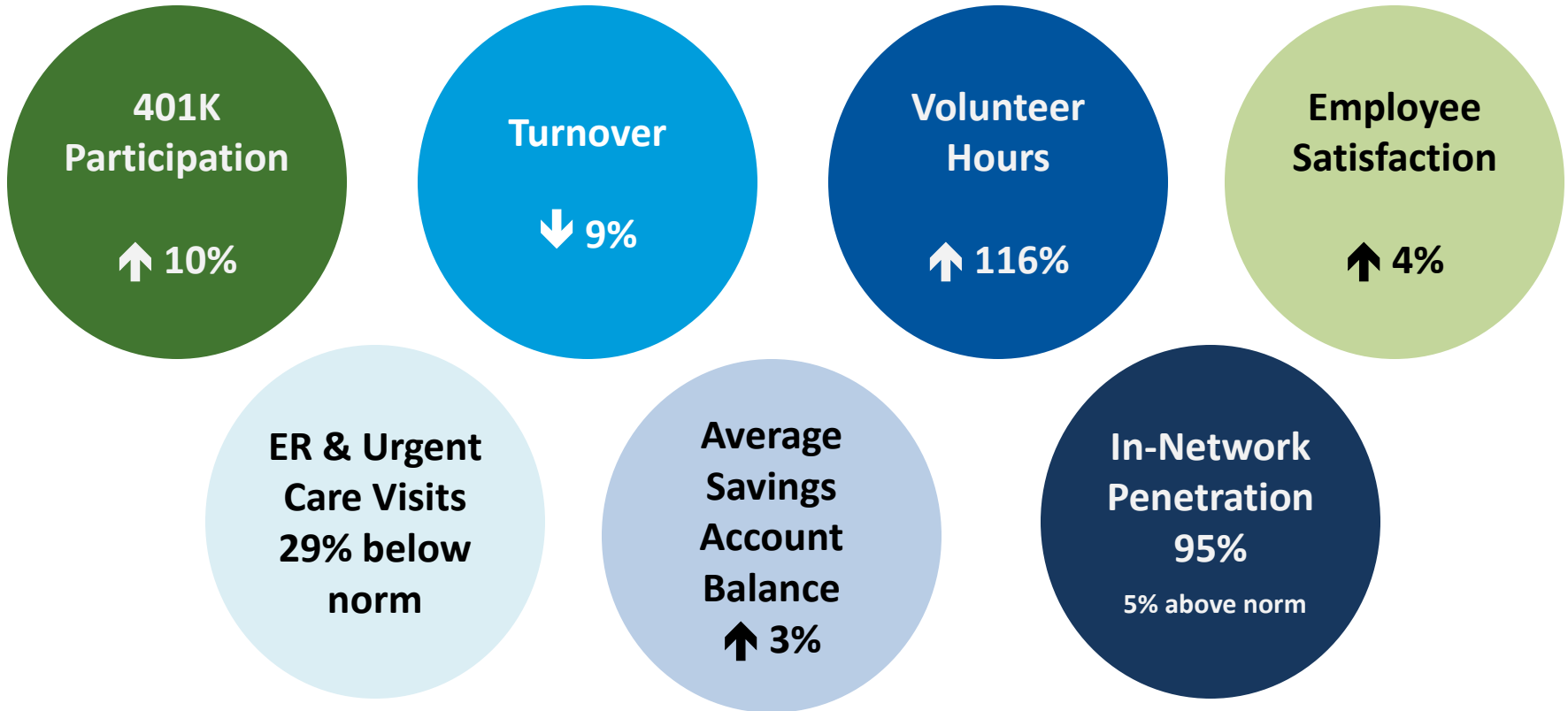
⁴Source: Net Impact 's What Employee Want in 2012 Report Executive Summary

What is WiredWell™?

An integrated approach to enhancing
the employee experience



Employee Results



Percentage differences reflect 2010 vs. 2012

Record Company Performance in 2012

Total
Assets

↑ 9%

Net
Income

↑ 51%

Total
Loans

↑ 16%

Member
Loyalty

↑ 12%



- 2010 merger of equals
- Largest merger in CU history
- Company doubled in size
- Two presidential leadership changes